

**16.7 Financial statistics of the cable television industry, years ended Aug. 31, 1973-75 (dollars)**

Item	1973	1974	1975
<b>OPERATING REVENUE</b>			
Sales revenue			
Subscription revenue	99,572,757	123,136,969	149,573,411
Installation (or move) revenue	6,405,770	8,271,154	9,160,805
Other sales revenue	975,006 <sup>r</sup>	1,967,942	3,478,525
Incidental operating revenue	19,057 <sup>r</sup>	56,575	60,116
Total	106,972,590	133,432,640	162,272,857
<b>EXPENSES</b>			
Salaries, wages and fringe benefits	24,561,319	32,628,507	42,714,947
Less wages capitalized	(2,788,582)	(4,315,689)	(6,163,954)
Program origination	1,578,644	2,114,690	2,923,246
Technical service			
Lease payments; head-end and distribution system	5,629,883	6,333,531	7,252,801
Repairs and maintenance to property, plant and equipment	2,319,280	3,143,756	3,996,373
Vehicle expenses (including lease payments)	1,788,872	2,240,688	2,874,174
Miscellaneous technical and service expenses	6,934,909 <sup>r</sup>	3,174,817	5,950,059
Advertising, sales and promotion	3,329,874	2,688,575	2,945,147
Administration and general			
Professional services (legal, accounting and consulting)	1,124,167	1,267,808	1,617,453
Office supplies and expenses	3,105,128	3,804,256	4,707,676
Miscellaneous administrative and general expenses	3,340,956	8,675,846	11,440,438
Other expenses not classified above	3,466,639	4,731,334	5,507,959
Total	54,391,089	66,488,119	85,766,319
Net operating revenue before depreciation, interest and other adjustments	52,581,501	66,944,521	76,506,538
Depreciation	21,708,609	27,120,858	33,616,896
Interest	7,825,788	11,019,993	13,831,609
Other adjustments, addition to (deduction from) income	(521,045)	(366,718)	1,370,950
Net profit before income taxes	22,526,059	28,436,952	30,428,983
Provision for income taxes	10,114,656	13,991,660	15,315,876
Net profit after income taxes	12,411,403	14,445,292	15,113,107

**16.8 Estimated numbers and circulations of reporting English-language and French-language newspapers, by province, 1975 and 1976**

Province or territory	1975			1976		
	Daily	Circulation <sup>1</sup>	Weekend	Daily	Circulation <sup>1</sup>	Weekend
<b>English-language newspapers</b>						
Newfoundland	3	47,270	1	3	48,357	1
Prince Edward Island	3	31,425	—	3	31,216	—
Nova Scotia	6	166,138	—	6	168,949	—
New Brunswick	5	121,995	—	5	123,259	—
Quebec	3	300,984	1	3	295,453	1
Ontario	46	2,029,117	1	46	2,140,889	1
Manitoba	8	237,940	—	8	254,929	—
Saskatchewan	4	131,132	—	4	130,973	—
Alberta	8	371,066	—	8	383,836	—
British Columbia	17	568,041	—	18	557,672	—
Yukon Territory	—	—	—	—	—	—
Northwest Territory	—	—	—	—	—	—
Total	103	4,005,108	3	104	4,135,533	3
<b>French-language newspapers</b>						
Nova Scotia	—	—	—	—	—	—
New Brunswick	1	12,890	—	1	14,296	—
Quebec	11	819,662	15	11	842,105	14
Ontario	1	42,222	—	1	45,146	—
Manitoba	—	—	—	—	—	—
Saskatchewan	—	—	—	—	—	—
Alberta	—	—	—	—	—	—
British Columbia	—	—	—	—	—	—
Total	13	874,774	15	13	901,547	14

<sup>1</sup>Circulation not reported for all newspapers.